



Two weeks to go until Africa's largest co-located Chinese Sourcing Fairs begin at Gallagher Convention Centre.

China Homelife and China Machinex – it's beyond an exhibition.

With just two weeks to go until the fourth edition of China Homelife and China Machinex, superior Chinese manufacturers and suppliers are gearing up to showcase thousands of top quality products at the Gallagher Convention Centre between the 26th and the 28th of September 2018.

This year's co-located Chinese sourcing fairs will focus on enabling Southern African buyers, traders and businesses to explore, discover and connect with leading Chinese suppliers and manufacturers, not only during the live shows, but 24/7, 365 days a year via the organiser's effective online portal, moving it beyond an exhibition.

Brought to Southern Africa by Meorient Foreign Trade, China Homelife will welcome a variety of top Chinese suppliers across different product segments including; textiles and garments – the biggest sector at the show, electronics and technology, hair, food, furniture, lighting, household and gifts as well as building materials. China Machinex will showcase several product segments including; plastic machinery, food processing and packaging machinery, construction machinery, agriculture machinery, hardware and power tools.

VIP visitor, Simon Modau of Aristo Trading Group, has attended China Homelife and China Machinex for the past three years, and finds that the show is a fantastic platform to source quality products for his business. *"China Homelife has been a great source of help for us for the past 3 years since it started in South Africa. I find it highly effective for us to source quality products that we cannot find elsewhere for our merchants, suppliers and stores, and it allows us to engage with high-end manufacturers and suppliers from all over China. Not only can I do this at the show but throughout the year, using China 24/7 and the O2O campaign. You are assured of only dealing with the best suppliers and manufacturers, making it a win-win situation for us. As a VIP buyer, I had the privilege to attend the magnificent Dubai China Homelife Fair last year, which also opened a whole new world for us at Aristo Trading Group. I am looking forward to a great show this year."*

Furthermore, as South Africa faces a technical recession, growing and maintaining strong trade relations with China is imperative for economic reprieve and the facilitation of exporting to China as per the bilateral agreement. These strong trade relations will help boost the South African economy, inevitably helping South African companies and small businesses stand sturdy going forward.

Entrance is to China Homelife and China Machinex is free and buyers can pre-register in advance via <http://www.chinahomelife.co.za> / www.chinamachinex.co.za.

Explore, Discover and Connect – it's beyond an exhibition!

We look forward to seeing you there.