



What to expect from this year's "All you need to know about Importing from China" Seminar Programme, proudly brought to you by DHL in partnership with China Homelife and China Machinex

**Sandton Convention Centre
31 August to 2 September 2017**

DHL, in collaboration with China Homelife and China Machinex, will be hosting daily seminar sessions on the ins and outs of importing from China at this year's co-located shows. The strategic seminar programme, which will run for the duration of the 3 days, will offer visitors unique insights and advisory information on how to import products from China. As the official logistics partner of China Homelife and China Machinex, DHL, a world leader in logistics, aims to provide small businesses, companies and traders alike, with insightful tips and information on how to implement successful importing techniques, covering a diverse array of trending topics such as; The Basics of Importing – Getting Started, Importing Guidelines, Navigating Customs as well as Leveraging E-Commerce to power up your potential. Located in Hall 1 (Upper Level), these seminars are free of charge to show attendees and DHL will also have their team onsite in both show halls to assist with any import queries or requirements.

For more information on the daily seminar programme, please visit [China Homelife](#).

China Homelife Fair and co-located China Machinex, taking place at the Sandton Convention Centre from 31 August to 2 September 2017, are the most effective sourcing platforms for buyers seeking to do business with leading Chinese companies and manufacturers and equally so for the Chinese manufacturers to showcase their diverse array of quality products to the Southern African buyers. Entrance is free and buyers can still pre-register in advance via www.chinahomelife.co.za / www.chinamachinex.co.za. Doors open 10am daily!

Make sure you diarise now – this is one event not to be missed! 2 halls, 3 days, 450 exhibitors all under one roof!

We look forward to seeing you there.