

CHINA
HOMELIFE



31 Aug - 2 Sept 2016 Sandton Convention Centre

MEDIA RELEASE

Why you NEED to attend the China Homelife Fair 27th June 2016

Trying to source Chinese products? China Homelife Fair has you covered.

Now in its second year the inaugural China Homelife Fair and China Machinex, brought to you by Meorient Interational Exhibitions, is a **China product sourcing fair**, and is set to take place at **the Sandton Convention Centre** in Johannesburg between **31 August and 2 September 2016**. The show will offer a lucrative opportunity for Southern African importers, traders and buyers to source high quality products directly from manufacturers at competitive prices.

China is increasingly playing the role of 'lead manufacturer' for the whole world and has the ability to supply a wide range of quality products at very competitive prices. The economic situation across Africa is increasing the demand for products. Most African governments have also identified the need and have committed to improving bilateral trade. It is vital that a trade platform such as China Homelife Fair and China Machinex is available to take this strategic initiative forward on a practical level i.e. enabling the right buyer to meet the right seller.

Through the global portfolio, the organisers have access to an extremely large bank of quality suppliers from China and their policy has always been to bring new, quality suppliers to the visitors. Companies and organisations are exposed to so many platforms through which to buy their products and services. Matching the exhibitor with the right buyer, cuts through the clutter and ensures a profitable and worthwhile experience where actual business gets done and no-one's time is wasted. China Homelife Fair and China Machinex really means business!



China Homelife South Africa also aims to increase trade relations between China and Southern Africa by offering a wide variety of quality products to top decision makers and buyers. Buyers will find quality suppliers in the following categories at China Homelife Fair: textiles and garments; furniture; building materials; electronics; lighting and household articles & gifting. At China Machinex, buyers can expect to find plastic machinery; food processing and packaging machinery; construction machinery; agriculture machinery; hardware & power tools; and electricity & new energy.

To ensure efficient networking and successful negotiation at China Homelife Fair South Africa and China Machinex, the Match-Making Programme will assist buyers in meeting the right suppliers and finding the right products to meet their business needs via prearranged meetings. A dedicated area on the show floor will offer complimentary translation services between regional buyers and Chinese suppliers.

The China Homelife and Machinex VIP Buyers' Programme is also an exclusive service provided to top buyers from neighbouring countries and areas. These buyers will be invited to one-on-one meetings with exhibitors. The organisers will help buyers search for qualified suppliers from China, and arrange onsite meeting for business negotiation.

Two shows, three days, one-roof. One ticket grants you access to two shows.