



China Homelife and China Machinex, SA's leading Chinese co-located sourcing fairs, will be heading to Gallagher Convention Centre this year.

Johannesburg, South Africa – China Homelife and China Machinex organised by Meorient International Exhibition co. Ltd, are coming back to South Africa this year for their fourth consecutive year. After three successful editions at the Sandton Convention Centre, South Africa's leading Chinese sourcing fairs will be taking place at the Gallagher Convention Centre from the 26th to the 28th of September 2018.

China Homelife and China Machinex are business-to-business co-located shows, providing a strategic and lucrative platform for buyers based in Southern Africa to do business with leading Chinese companies and manufacturers across various sectors. Buyers are able to source high quality products directly from manufacturers at competitive prices. This year's event is set to showcase thousands of products across 20 product segments namely; building materials, consumer electronics, electricity, furniture, hardware and tools, home products, machinery, textiles and garments; and much more.

"Moving China Homelife and China Machinex to Gallagher Convention Centre this year allows us to really focus on growing our presence in Southern Africa. We see a lot of potential for growth across all product sectors in the years to come and believe that the venue allows to feed a greater network of buyers in close proximity," says Binu Pillai, Chief Operating Officer of Meorient International Exhibition.

Apart from matching the right suppliers and manufacturers with the right traders and buyers, China Homelife and China Machinex hope to increase bilateral trade between Southern Africa and China, driving up economic growth in a relatively stagnant local market. The exhibition will also welcome visitors from Botswana, Namibia, Mozambique, Swaziland, Zimbabwe, Zambia and Malawi.

"Over the past three years, we have seen tremendous growth and have watched this exhibition grow from strength to strength in the South African market. We really believe that this platform positively impacts trade relations between the two countries and look forward to growing China Homelife and China Machinex year-on-year. The more business conducted over the three-day period results in more growth for South Africa and its diaspora," concludes Pillai.

To avoid queues and receive complimentary access, visitors can pre-register today www.chinahomelife.co.za / www.chinamachinex.co.za.

We look forward to seeing you there.